Committee(s)	Dated:
Policy & Resources – For decision	10 December 2015
Subject: Membership of the East End Community Foundation	Public
Report of: Director of Economic Development	For Decision

Summary

- This report proposes that the City Corporation become a member of the East End Community Foundation (EECF), a partnership between business, community and statutory bodies working to promote opportunity in the London Boroughs of Tower Hamlets, Newham and the City of London.
- It is proposed that the annual membership fee of £200 be met from the Economic Development Office's local risk budget.
- The EECF will fall under the City Corporation's Outside Bodies scheme.

Recommendation(s)

Members are asked to:

- Approve the proposal for the City Corporation to become a member of the East End Community Foundation.
- Agree that the annual membership fee of £200 be met from the Economic Development Office's local risk budget.
- Note that the EECF falls under the City Corporation's Outside Bodies Scheme, and therefore advise whether the City Corporation representative should be appointed under the scheme in the usual way, or whether a delegated authority appointment can be made subject to an appropriate candidate being identified.

Main Report

Background

- 1. The East End Community Foundation (EECF) is a grant-giving body focusing on supporting local charities in the London Boroughs of Tower Hamlets, Hackney, Newham and the City of London delivering programmes at 'grassroots' level, which directly support vulnerable communities. It is a registered charity, operating as a community foundation to standards accredited by UK Community Foundations the umbrella body and endorsed by the Charity Commission.
- 2. EECF brings together local people, businesses, charities and public bodies to achieve its aims. It does this by using extensive local expertise and networks to:

- Provide grants and capacity-building support to grassroots organisations;
- Deliver programmes which increase employability, educational achievement and community wellbeing;
- Support its business, statutory and individual members to achieve their philanthropic and social responsibility goals;
- Raise awareness of East London's changing needs and creating innovative local solutions to local issues.
- 3. EECF's current membership comprises some 15 businesses (including Canary Wharf and Société Générale), 24 voluntary organisations and 5 public bodies, including the London Boroughs of Tower Hamlets, Hackney and Newham.

Current Position

- 4. The EECF has issued a formal invitation to the City Corporation to become a member and appoint a representative to sit on its Board.
- 5. Separately from the invitation to the City Corporation to become a member of EECF, City Bridge Trust awarded EECF a grant of £172,500 in May 2015, as a strategic initiative over three years, to develop local giving networks in the London Boroughs of Tower Hamlets, Hackney and Newham.

Proposals

- 6. This report recommends that the City Corporation accept the East End Community Foundation's invitation to become a member. Membership would underline the City Corporation's commitment to supporting communities both in wider London and the City itself. The EECF's key priorities of increasing employability, educational attainment and community wellbeing also resonate with a number of the City Corporation's own aims.
- 7. It is proposed that the annual membership fee of £200 be met from the Economic Development Office's local risk budget.
- 8. The EECF falls under the City Corporation's Outside Bodies Scheme. Your Committee is therefore asked to advise whether the City Corporation representative should be appointed under the scheme in the usual way, or whether a delegated authority appointment can be made subject to an appropriate candidate being identified.

Corporate & Strategic Implications

9. Membership of the East End Community Foundation would support Key Policy Priority 4 of the Corporate Plan (*Maximising the opportunities and benefits afforded by our role in supporting London's communities*). It would also contribute to delivery of objective 4 of the Economic Development Office Business Plan 2015-2018: *Working with businesses and CoLC departments (including City Bridge Trust), to understand and realise the economic and social potential of London, but especially the City and the neighbouring boroughs.*

Implications

10. It is proposed that the membership fee of £200 p.a. be met from the Economic Development Office's local risk budget and charged to City's Cash.

Conclusion

11. By becoming a member of the East End Community Foundation the City Corporation would be underlining its commitment to communities both in wider London and the City itself.

Appendices

None

David Pack

Economic Development Office

T: 020 7332 1268

E: david.pack@cityoflondon.gov.uk